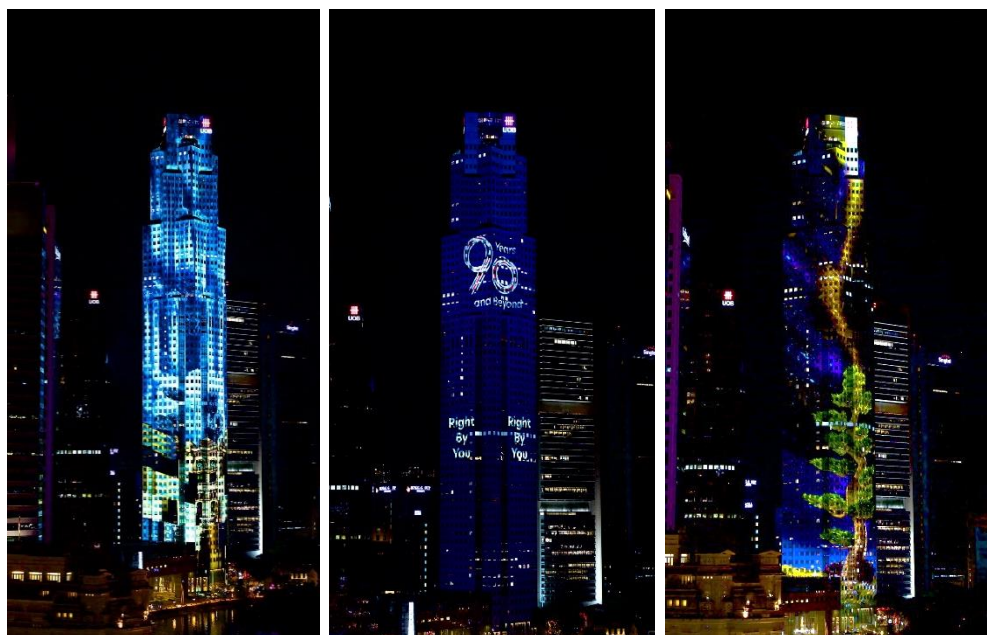


## News Release

Co. Reg. No. 193500026Z

### **UOB unveils world's tallest, brightest and longest projection canvas**

*Projection mapping shows will light up UOB Plaza leading up to Singapore's National Day  
and which also mark the Bank's 90<sup>th</sup> anniversary*



**Singapore, 27 June 2025** – In celebration of UOB's 90<sup>th</sup> anniversary and Singapore's 60<sup>th</sup> year of independence ("SG60"), the UOB Plaza 1 building will become the world's tallest, brightest and longest projection mapping canvas.

From 28 June to 9 August 2025, the 280-metres-tall facade of UOB Plaza 1 will feature a series of projection mapping shows, developed and created by local talents, that commemorate the Bank's 90<sup>th</sup> anniversary and SG60.



## 1) **UNITY presented by UOB in partnership with Hexogon**

Presented in collaboration with multimedia integrator, Hexogon Solution Pte Ltd, UNITY brings to life UOB's 90-year history through an engaging visual and audio experience.

The show has earned three Guinness World Records titles: Largest Light Output in a Projected Image, Longest Architectural Projection-Mapped Display (Temporary) and the Highest Projection Image on a Building. The setup produces a total of 5.85 million lumens, covering around 250 million pixels on UOB Plaza – by comparison, a standard television consists of approximately 2.1 million pixels.

The six-minute animation led by Creative Director, Mr Benjamin Tan, is inspired by the Bank's values and commitment in doing right by its customers and communities. Through three distinct acts, it celebrates the spirit of innovation and change at UOB that has shaped the Bank's past and present as it looks towards the future.

- **Act 1: Time**

The first act features a bold and imaginary interpretation on time and reality, connecting the audience back to UOB's early beginnings with a visually-impactful sequence that plays on the building's architectural and surrounding elements. This dynamic play using the Singapore River, past and present building blocks, symbolises the Bank's resilience and adaptability through time.

- **Act 2: Transformation**

The second act celebrates UOB's achievements and milestones through the use of Asian-inspired motifs and music. Inspired by traditional art forms such as *Wayang Kulit*, watercolour painting and metal work, projections depicting shadow play puppets, portraits of women and building blocks are some of the visual highlights that will light up the building facade. These visuals represent the Bank's commitments to supporting our communities, championing for the arts, equality and diversity, and forging strength and security through innovation and courage.

- **Act 3: Tomorrow**

The third act offers a glimpse of what lies ahead in the future through vivid images of technology and nature working in tandem. In the final scene, UOB's collective aspirations and ambition for the future is depicted by a growing bonsai tree, which highlights the Bank's continued commitment to building a sustainable future for ASEAN, doing right by our customers, communities, colleagues and the environment.

Ms Janet Young, Head, Group Channels and Digitalisation, Strategic Communications and Brand, UOB, said, “This year marks a significant milestone as UOB turns 90 and Singapore celebrates its 60th birthday. Our growth story is closely tied with Singapore’s growth story, and we are deeply grateful for the continuous support from our community, who have grown and journeyed with us across generations and regions. The projection showcase is our way of giving back – offering a record-breaking visual spectacle for the community, both for those who are based here and those visiting from overseas, to enjoy and to celebrate our shared journey.”

Chairman of National Day Parade (NDP) 2025 Show Committee Colonel Edwin Chua said, “We are delighted to partner UOB to bring this record-breaking visual effect to our NDP Show, allowing us to connect performances and spectators at Padang to Singaporeans all around the bay as we celebrate SG60 together.”

Mr Adrian Goh, Group Managing Director, Hexogon Solution Pte Ltd, said, “We are proud to partner with UOB and the NDP committee in celebrating Singapore’s 60th anniversary through an ambitious technological feat by Team Hexogon – illuminating one of the tallest buildings on the city skyline and setting three world records in the process. This meaningful collaboration also marks UOB’s 90th anniversary, honouring its enduring legacy as an integral part of Singapore’s journey. Together, we celebrate the shared values of progress, resilience and national pride.”

The show will be held twice nightly from Mondays to Thursdays at 9pm and 9.40pm, and thrice nightly on Fridays and Saturdays at 9pm, 9.40pm and 10.20pm. Please refer to the Annex for more details on the show timings.

## **2) UOB Painting of the Year Showcase**

As part of the Bank’s long-term commitment to supporting the arts, the UOB Painting of the Year (POY) Showcase, will celebrate the creativity and passion of artistic talents. Spanning six weeks from 28 June to 9 August 2025, the UOB Plaza 1 facade will be illuminated with colourful projections adapted from 30 UOB POY winning artworks. Launched in 1982, UOB POY, is the longest running art competition in Singapore and one of the most recognised in Southeast Asia. This year marks its 44<sup>th</sup> edition.

These 30 artworks have been thoughtfully curated into three distinct collections: the Timeless Collection (featuring winning artworks from 2015 and earlier), Contemporary Collection 1 (featuring artworks from 2016 to 2020) and Contemporary Collection 2 (featuring artworks from 2021 to 2024).

The UOB POY showcase will run nightly from Mondays to Saturdays at selected timings between 7.26pm and 11pm. Each night will feature a different artwork collection. The full set of collections will be showcased on Friday and Saturday nights. Please refer to the annexes for more details on the show timings and featured artworks.

Mr Abu Jalal Sarimon, 2017 UOB POY (Singapore) Gold Award Winner, Established Artist Category, and whose artwork, "Triumph Over Heavy Blows", is one of those featured on the show, said, "I am honoured to be part of the SG60 and UOB90 celebrations. Seeing my artwork being fully realised as part of the world's tallest light show brings a profound sense of accomplishment. The time, energy and emotional investment poured into this work have culminated in something truly meaningful."

### **3) SG60-themed Projections**

In support of the SG60 celebrations, the UOB Plaza 1 building will be lighted up with various SG60-themed projections that pay tribute to Singapore's 60 years of independence. Among the projections is a visual animation, where the SG60 logo will transition into the UOB90 logo, symbolising how UOB's story is intertwined with the nation's growth story. Starting out as a single branch by the Singapore River, the Bank has developed and grown alongside Singapore, supporting – and being supported by the country's economic growth over the years.

The projection also features 'Majulah Singapura', a hyperlocal artwork celebrating Singapore's rich multicultural identity and collective spirit. Created by local contemporary artist Sam Lo, it reflects a vibrant tapestry of unity in diversity and embodies the nation's forward momentum 'Majulah Singapura' – by uplifting, embracing and celebrating one another as one people. These SG60-themed projections will run at selected intervals between 7.26pm and 11pm from Mondays to Saturdays.

The UOB Plaza 1 building will be a part of NDP 2025's expanded canvas each Saturday between 28 June and 9 August as part of NDP 2025's efforts to include more Singaporeans in the celebrations. The building will be lighted up with artworks as part of the NDP show, seamlessly tying the elements at the Padang and Marina Bay together into one grand interconnected performance.

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**About UOB**

UOB is a leading bank in Asia. Operating through its head office in Singapore and banking subsidiaries in China, Indonesia, Malaysia, Thailand and Vietnam, UOB has a global network of more than 470 offices in 19 markets in Asia Pacific, Europe and North America. Since its incorporation in 1935, UOB has grown organically and through a series of strategic acquisitions. Today, UOB is rated among the world's top banks: Aa1 by Moody's Investors Service and AA- by both S&P Global Ratings and Fitch Ratings.

For nine decades, UOB has adopted a customer-centric approach to create long-term value by staying relevant through its enterprising spirit and doing right by its customers. UOB is focused on building the future of ASEAN – for the people and businesses within, and connecting with, ASEAN.

The Bank connects businesses to opportunities in the region with its unparalleled regional footprint and leverages data and insights to innovate and create personalised banking experiences and solutions catering to each customer's unique needs and evolving preferences. UOB is also committed to help businesses forge a sustainable future, by fostering social inclusiveness, creating positive environmental impact and pursuing economic progress. UOB believes in being a responsible financial services provider and is steadfast in its support of art, social development of children and education, doing right by its communities and stakeholders.

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