



Connecting you to opportunities across Asia

UOB, your partner in Asia

United Overseas Bank Limited (UOB) is a leading bank in Asia with a global network of more than 500 branches and offices in 19 countries and territories in Asia Pacific, Europe and North America. In Asia, we operate through our head office in Singapore and banking subsidiaries in China, Indonesia, Malaysia, Thailand and Vietnam, as well as branches and offices across the region.

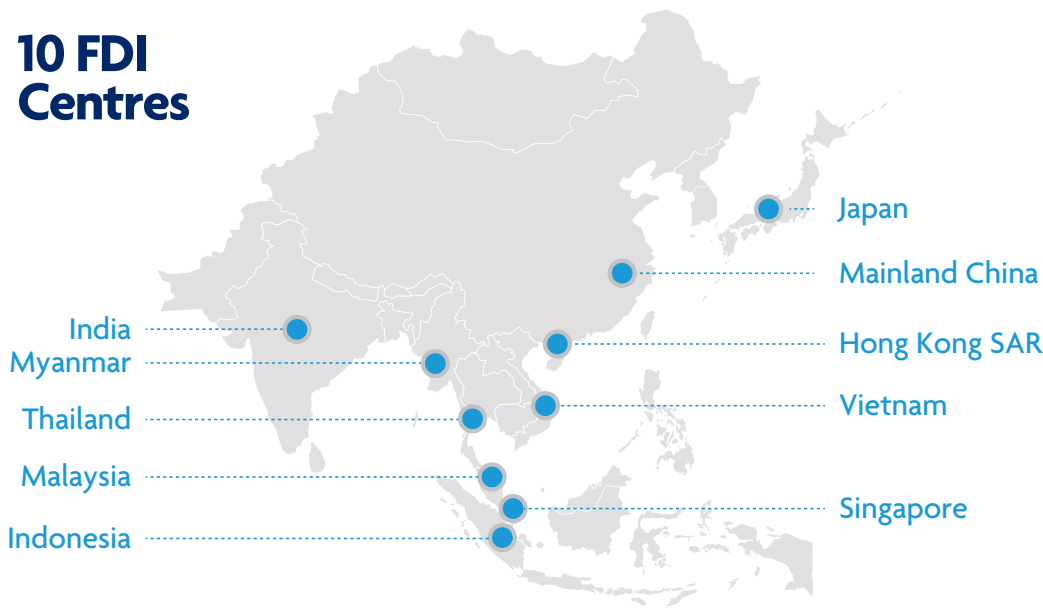
Rated among the world's top banks, UOB is rated: 'Aa1' by Moody's and 'AA-' by Standard & Poor's and Fitch Ratings.

With UOB's deep regional connectivity and strong ecosystem of partners, we are well-placed to support you in your company's internationalisation journey.

Unlock opportunities across our extensive network

UOB Foreign Direct Investment (FDI) Advisory Unit

10 FDI Centres



More than
500
offices globally

More than
80
years of
knowledge and
expertise



First Singapore Bank

FDI Advisory Unit was set up in 2011 to serve as a **one-stop service** for foreign companies looking to set up regional operations. We offer **in-market insights, market-entry support** and **holistic banking solutions**.



Deep Presence in ASEAN

With more than 80 years of experience in ASEAN, our dedicated team of FDI Advisers **understand the nuances of local market conditions and provide in-market insights to help you unlock the region's potential**.



Ecosystem of Strategic Partnership

We partner government agencies, business associations and professional service providers in the region to **provide seamless and integrated market entry support**.



Holistic Banking Solutions

Our FDI Advisory Unit works closely with all customer segments connecting you to **the financial solutions that you need**.

For more information



Please visit our website
www.UOBgroup.com/FDI or
email us at FDI@UOBGroup.com



Please visit UOB ASEAN Insights for useful guides, opinion pieces and advisory tips on navigating the ASEAN region.

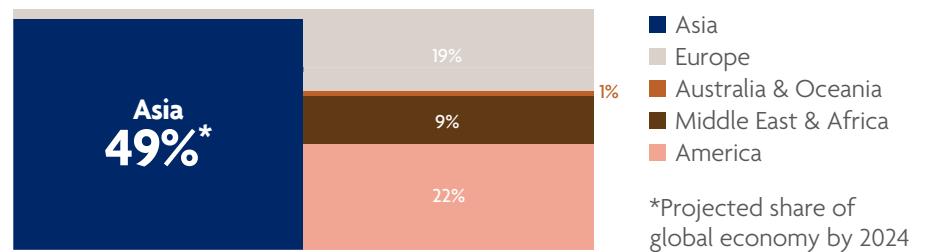
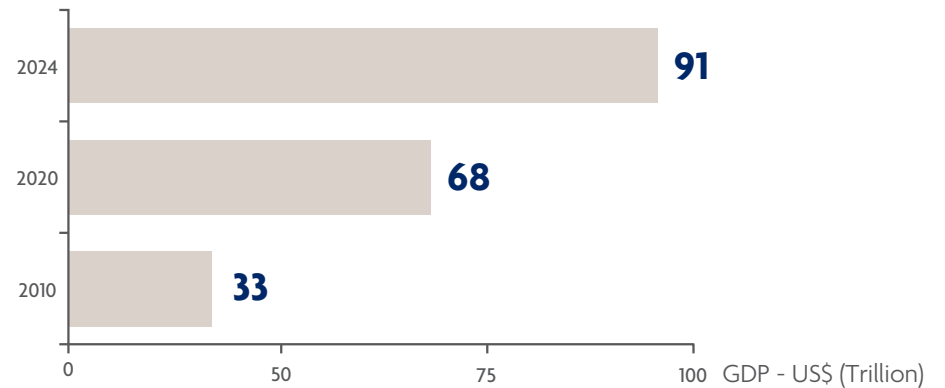
This FDI brochure is designed to provide businesses with an overview of UOB's FDI Advisory Unit functions and FDI in Asia and ASEAN. This information is provided with the intention that UOB does not offer any legal, accounting, regulatory, tax, financial or other professional advice. In the case of a need for any such expertise or advice, please consult the appropriate professional. This is not an exhaustive guide on the subject and was not created to be specific to any individual's or organisation's circumstance or needs.

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Asia powering the global economy

Asia's Importance in the World Economy is Growing

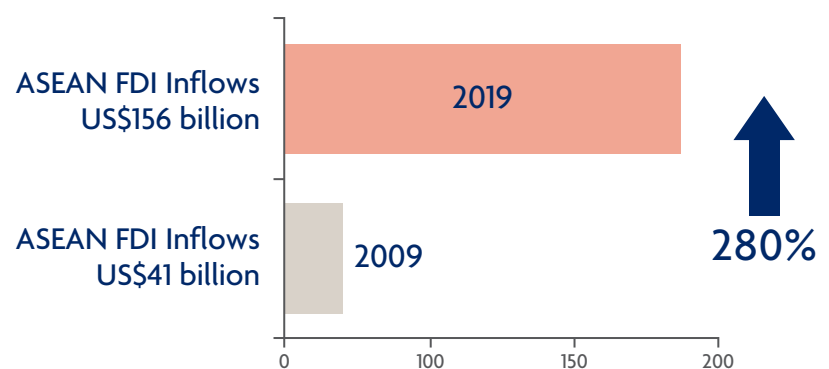


Asia is projected to contribute roughly 49% of global growth by 2024

Asia is set to remain the world's biggest contributor to global GDP. The region's GDP has jumped from \$33 trillion in 2010 to \$68 trillion in 2020. Fuelled by the opportunities in markets such as China, India and throughout ASEAN, Asia is expected to power the global economy in the 21st century.

Source: International Monetary Fund, World Economic Outlook Database, October 2019

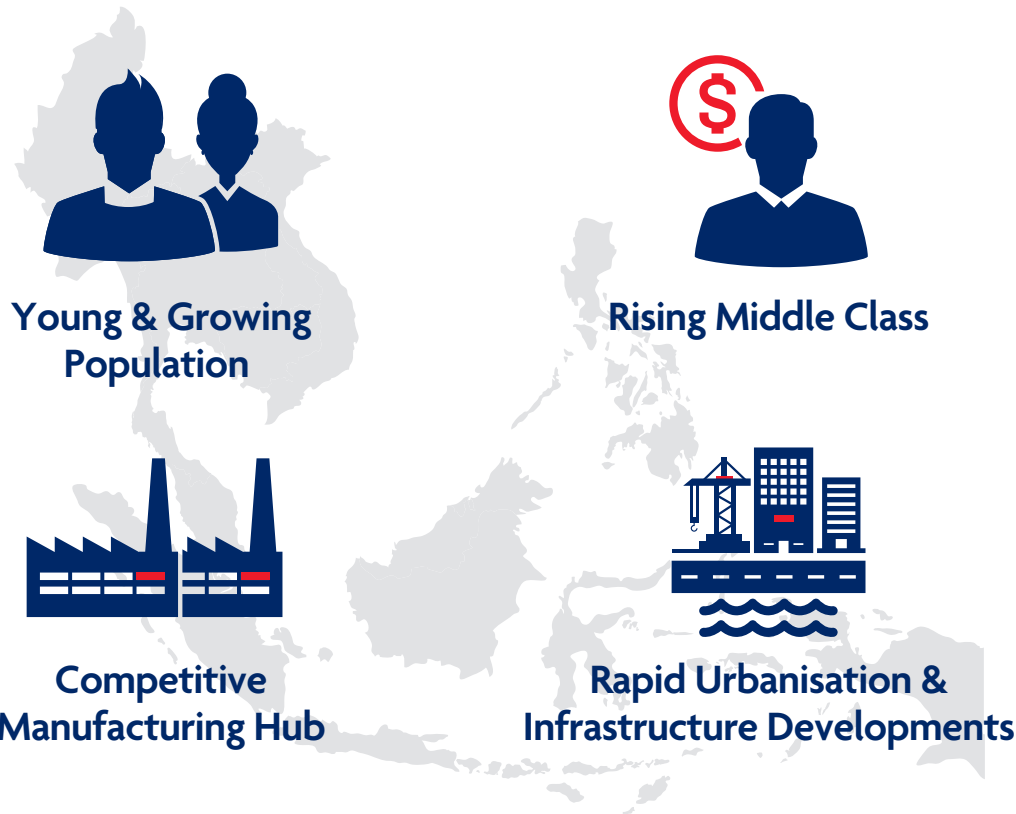
ASEAN: Key destination for FDI in Asia



The ASEAN region is a growing market and will play an increasingly important role in the global economy in the years ahead. Foreign direct investments into ASEAN rose to a record level of US\$156 billion in 2019, up from US\$41 billion a decade ago. This reflects ASEAN's strong growth opportunities and its attractiveness.

Source: UNCTAD World Investment Report 2020

Key drivers attracting FDI in ASEAN



ASEAN is blessed with a young and growing population. With a population of more than 600 million and a combined GDP of US\$2.8 trillion, ASEAN is set to become the world's fourth largest market after the EU, US and China by 2030. The region's favourable demographics, rising middle class and strong economic growth has turned ASEAN into one of the top destinations for trade and investment.

Emerging opportunities



Digital Economy

By 2030, approximately 575 million, or roughly 80% of the ASEAN population, will be connected to the internet, with more consumers in the region purchasing their goods and services online¹.



“Mass Affluent” Consumers

By 2030, the “Mass Affluent” in ASEAN is projected to grow from 57 million to 137 million. They will account for 21 per cent of the region's combined population by 2030².



Industry 4.0

Increased productivity from adopting Industry 4.0 technologies could unleash an additional US\$220 billion – US\$625 billion in annual economic impact in ASEAN by 2030³.



Smart Cities

More than 90 million people are expected to urbanise by 2030, and “middleweight” cities of between 200,000 and 2 million residents are forecast to drive 40% of the region's growth⁴.



RIGHT BY YOU