

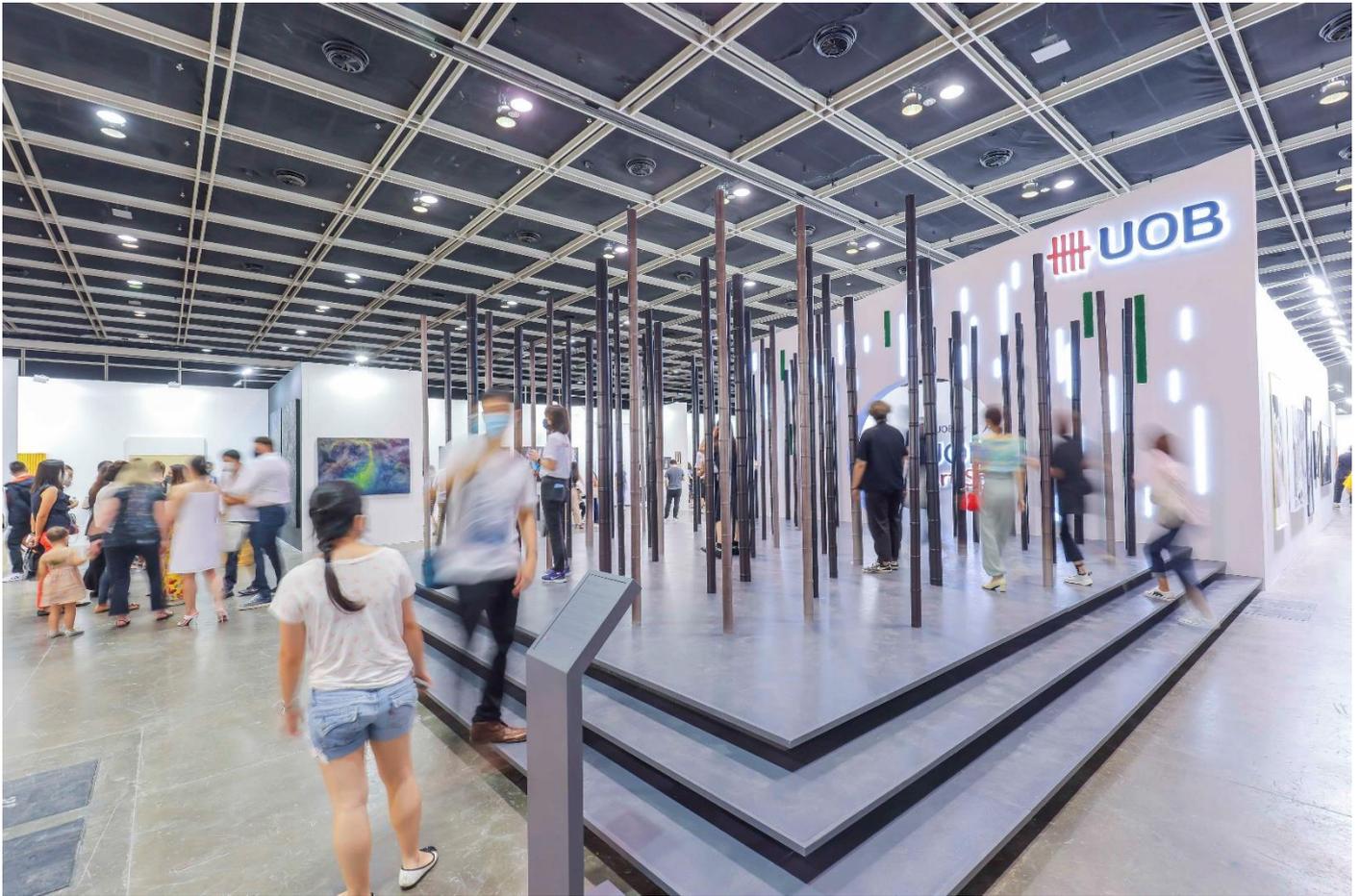
UOB partners Art Central to encourage visitors to rethink the relationship with nature through the immersive installation *Ink Reveries*

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Entering their fifth year of partnership, Art Central and the Lead Partner, UOB, bring to the forefront their shared commitment to supporting the art scene in Hong Kong and to encouraging cultural inclusion. As a long-term supporter of art in Asia, UOB presents 36 winning artworks drawn from the 2019 and 2020 UOB Art in Ink Awards alongside *Ink Reveries*, a site-specific interactive and immersive installation by Hong Kong new media artist and winner of the 2019 UOB Art in Ink Awards, Chris Cheung (h0nh1m), at the UOB Art Space within Art Central.

Christine Ip, CEO - Greater China, UOB, said, "We are proud to be the Lead Partner of Art Central for the fifth year. The longstanding collaboration is built on UOB's focus on forging a sustainable future for a better community through promoting the appreciation of art and cultural programmes. This year, we are presenting an exciting programme line-up, including the interactive and immersive installation, *Ink Reveries*, the UOB Art in Ink Awards winner showcase and a talk on sustainable art. We look forward to providing our audiences with a delightful and refreshing art viewing experience."



Ink Reveries features a forest of 63 bamboo canes, taking inspiration from carbon emissions data made available by scientists from 1958 to today. The bamboo canes represent 63 years of drastic climate change the Earth had experienced. As visitors breeze through the bamboo grove, ink ebbs and flows according to thermodynamic changes. Human touch defines the changing scenery, symbolising the cause and effect of human activities on our environment. Upon thermal transfer from visitors' palms, the ink gently disappears from the bamboo canes. Utilising data visualisation, the installation poetically empowers visitors to experience, and to rethink, our relationship with nature and the possibility of human-nature coexistence in the future.