

# Connecting you to opportunities across Asia



# UOB, your partner in Asia

United Overseas Bank Limited (UOB) is a leading bank in Asia with a global network of more than 500 branches and offices in 19 countries and territories in Asia Pacific, Europe and North America. In Asia, we operate through our head office in Singapore and banking subsidiaries in China, Indonesia, Malaysia, Thailand and Vietnam, as well as branches and offices across the region.












Rated among the world's top banks, UOB is rated: 'Aa1' by Moody's Investors Service and 'AA-' by Standard & Poor's and Fitch Ratings.

With UOB's deep regional connectivity and strong ecosystem of partners, we are well-placed to support you in your company's internationalisation journey.

# Unlock opportunities across our extensive network

UOB Foreign Direct Investment (FDI) Advisory Unit

## 11 FDI Centres

 Hong Kong SAR	 Myanmar
 India	 Singapore
 Indonesia	 South Korea
 Japan	 Thailand
 Malaysia	 Vietnam
 Mainland China	

More than  
**500**  
offices globally

**90**  
years of  
knowledge and  
expertise



## First Singapore Bank to set up FDI Advisory unit

FDI Advisory unit was set up in 2011 to serve as a **one-stop platform** that transcends beyond banking to support your company's internationalisation journey.



## Deep Presence in ASEAN

With 90 years of experience in ASEAN, our dedicated team of FDI Advisers **understand the nuances of local market conditions and provide in-market insights to help you unlock the region's potential.**



## Ecosystem of Strategic Partnership

We partner government agencies, business associations and professional service providers in the region to **provide seamless and integrated market entry support.**



## Holistic Banking Solutions

Our FDI Advisory Unit works closely with all customer segments connecting you to **the financial solutions that you need.**

## For more information



Please visit our website  
[www.UOBgroup.com/FDI](http://www.UOBgroup.com/FDI) or  
email us at [FDI@UOBGroup.com](mailto:FDI@UOBGroup.com)



Please visit UOB ASEAN Insights for useful guides, opinion pieces and advisory tips on navigating the ASEAN region.

This FDI brochure is designed to provide businesses with an overview of UOB's FDI Advisory Unit functions and FDI in Asia and ASEAN. This information is provided with the intention that UOB does not offer any legal, accounting, regulatory, tax, financial or other professional advice. In the case of a need for any such expertise or advice, please consult the appropriate professional. This is not an exhaustive guide on the subject and was not created to be specific to any individual's or organisation's circumstance or needs.

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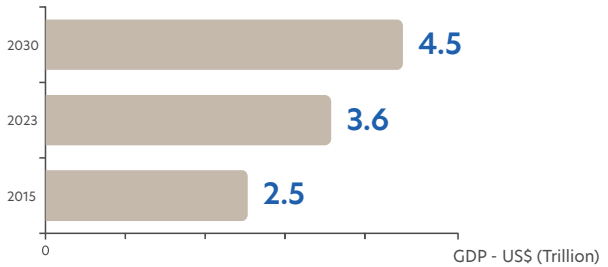
United Overseas Bank Limited Ca. Reg. No. 193500026Z



# ASEAN stands out as a bright spot

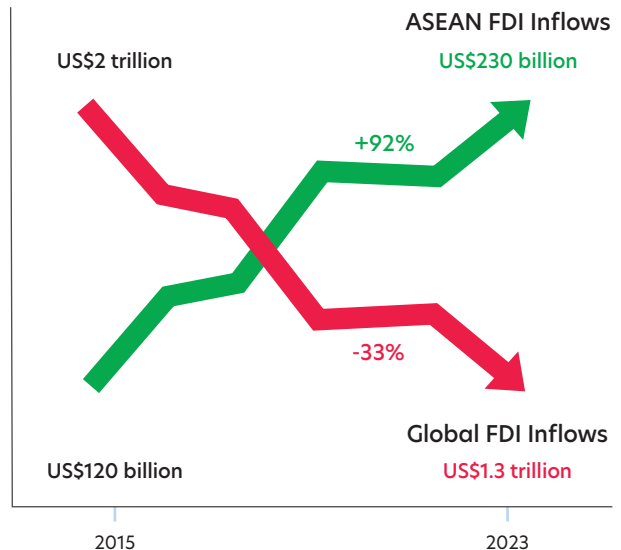
By 2030, ASEAN's GDP is projected to reach an estimated US\$4.5 trillion

ASEAN GDP – US\$ (Trillion) in 2015, 2023, 2030



Source: ASEAN Statistical Brief 2024, ASEAN Economic Community 2015

## ASEAN remains the key destination for FDI



While global FDI inflows fell 33%, Foreign Direct Investment inflows into ASEAN increased by 92%, reaching a record-high of US\$230 billion. This reflects ASEAN's resilient growth as well as its attractiveness as the region continued to play an essential part in driving the global economy.

Source: UNCATD World Investment Report 2024, ASEAN Investment Report 2024

# Key drivers attracting FDI in ASEAN



**Young & Growing  
Population**



**Business-friendly  
Government Policies**



**Competitive  
Manufacturing Hub**



**Rapid Urbanisation &  
Infrastructure Developments**

With a population of more than 670 million and a combined GDP of US\$ 3.6 trillion, ASEAN has set to become the world's fourth-largest economy in the world after US, China, and EU by 2030. The region is now one of the top destinations for trade and investment due to its favorable demographics, government incentives, and resilient economic growth.

Source: World Economic Forum, 2024, ASEAN Statistical Highlights 2023

## Emerging opportunities



### Youthful Emerging Middle Class

With 383 million people under the age of 35 in ASEAN, the population of middle-income in ASEAN is projected to reach 65 per cent by 2030<sup>1</sup>.



### Digital Economy & Internet Access

By 2030, approximately 575 million, or roughly 80% of the ASEAN population, will be connected to the internet, with more consumers in the region purchasing their goods and services online<sup>2</sup>



### Industry 4.0

Increased productivity from adopting Industry 4.0 technologies could unleash an additional US\$ 220 billion - US\$ 625 billion in annual economic impact in ASEAN by 2030<sup>3</sup>



### Sustainable City Solutions

More than 90 million people are expected to urbanise by 2030, and "middleweight" cities of between 200,000 and 2 million residents forecast to drive 40% of the region's growth <sup>4</sup>

Source: <sup>1</sup>Investing in ASEAN 2023 ASEAN.org <sup>2</sup>Future of Consumption in Fast-Growth Consumer Markets: ASEAN, World Economic Forum and Bain & Company June 2020; <sup>3</sup>World Economic Forum: ASEAN 4.0: What Does the Fourth Industrial Revolution Mean for Regional Economic Integration?; <sup>4</sup>ASEAN Smart Cities Framework Concept Note





Right By You

UOB FDI Advisory Unit Head Office  
80 Raffles Place, UOB Plaza 1, #57-02 Singapore 048624