The Mighty Journey





Nov 2015 UOB Mighty is launched.

UOB's mobile banking app was the first in Asia Pacific to enable contactless payments with tokenised security. UOB developed its own tokenisation infrastructure to support mobile contactless payments.

May 2016

First in Singapore:

- •)) To offer contactless mobile payments on iOS (Apple Pay) and Android (UOB Mighty Pay) devices
- •)) To lift the \$100 limit on UOB point-of-sale terminals for all mobile contactless transactions

Introduced **contactless payment** acceptance for public transport

June 2016

Commuters can now top up their EZ-Link cards with a tap of their credit card or smartphone at the General Ticketing Machines at all Mass Rapid Transit (MRT) stations in Singapore



Dec 2016

First bank in Singapore

to enable consumer banking customers to use their mobile phone as their security token with the launch of UOB Mighty Secure

.)) With UOB Mighty Secure,

customers need not use a physical security token when making transactions on UOB Mighty

Jan 2017

UOB facilitates the acceptance of contactless cards

for fare payments at all public transport fare readers

July 2017

Launched UOB MyKey,

a custom keyboard that integrates with UOB Mighty to enable PayNow¹ in social messaging apps.

•)) UOB MyKey is compatible with any social messaging apps, such as WhatsApp and Facebook Messenger. It can also be used in e-commerce apps such as Carousell.

How to use UOB MyKey to make PayNow transactions



Download or upgrade UOB Mighty from Google Play.



To raise awareness and to encourage the use of PayNow for consumer-to-consumer payments, **UOB and Carousell** have come together to create a special listing page for sellers who include the hashtag **#UOBPayNow** when they list an item for sale.

\$5 will be credited to the first 4,000 sellers to register their UOB accounts with PayNow and to use the hashtag #UOBPayNow in their listings.





Sep 2016

•)) First in the world to offer instant digital card

issuance – customers can apply for, receive and use their new digital credit cards instantly

.)) First in Southeast

Asia to roll out Near Field Communication contactless Automated Teller Machines (ATMs). Customers can withdraw cash simply with the tap of their smartphones



Set UOB MyKey as the default keyboard on your Android smartphone.



Tap the UOB logo on UOB MyKey within any social messaging app to start transacting immediately.