
NEWS RELEASE

National Day treat for UOB's first One Card customer

Singapore, 8 August 2014 – UOB's first One Card customer, Mr Dominic Jude Peters, received a surprise treat to celebrate Singapore's National Day consisting of everything a Singaporean loves, from travel, food and petrol vouchers to daily necessities.

As part of UOB's National Day celebrations and golden jubilee countdown, Mr Peters, the Bank's first customer of its popular One Card was rewarded with a hamper and vouchers worth more than \$3,000 from Singapore's favourite brands such as UOB Travel, Giant supermarket, Caltex, McDonalds and Coffee Bean and Tea Leaf.

The Bank has also designed a National Day limited edition of the UOB One Card – a well-loved card launched in 2007 that offers the highest rebate in town. As one in five cards issued by UOB is a One Card, UOB believes that the commemorative card face will strike a chord with Singaporeans counting down to the country's 50th birthday.

The Bank is also celebrating and counting down to Singapore's golden jubilee with more than 1,000 merchant deals island-wide that will bring customers from breakfast to supper and satisfy Singaporeans' other national pastime – shopping. www.uob.com.sg/sq50

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About United Overseas Bank

United Overseas Bank Limited (UOB) is a leading bank in Asia with a global network of more than 500 offices in 19 countries and territories in Asia Pacific, Western Europe and North America. Since its incorporation in 1935, UOB has grown organically and through a series of strategic acquisitions. In Asia it operates through its branches and representative offices as well as banking subsidiaries in China, Indonesia, Malaysia, the Philippines, Singapore and Thailand.

UOB plays an active role in the community, focusing on the arts, education and children. For three decades UOB has organised the prestigious UOB Painting of the Year Competition and Exhibition. In recognition of its contributions to the arts, UOB was conferred the National Arts Council's Distinguished Patron of the Arts Award for the ninth consecutive year in 2013. UOB also encourages its employees across the region to be involved in its regular volunteer activities. This includes the annual UOB Heartbeat Run which is held in Singapore, Malaysia, Indonesia, Thailand and mainland China.

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