



Singapore Jewelfest 2007

12 Oct - 9 Nov 2007

THE BEST OF JEWELLERY PRESTIGE, GLAMOROUS AND LUXURY

Inspire, excite and dazzle. Once again, Singapore Jewelfest 2007 congregates more than \$75 million worth of exquisite jewellery from around the world in thematic exhibitions at three venues - the Jewel Pavilion outside Ngee Ann City Civic Plaza, Parkway Parade and VivoCity.

From exclusive signature creations, one-of-its-kind collector's pieces, unique handcrafted masterpieces to glamorous designs spotted on Hollywood celebrities, this is the ultimate festival for quality jewellery shopping.



Hodel



The Jewel Box



Lee Hwa



Cupid

Dazzle in Style with UOB Credit Cards

Add a brilliant bling to your style. With dazzling UOB Privileges at the Singapore Jewelfest 2007, you can succumb to all your heart's desires.

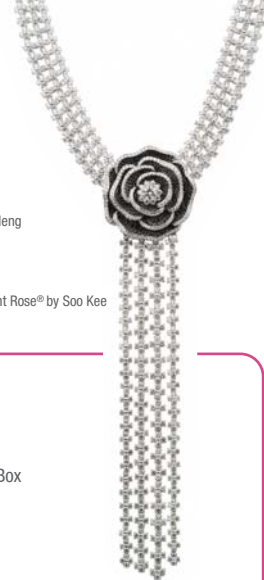
Look forward to fabulous jewellery deals throughout the festival.



Hearts On Fire®



OR022™ by Poh Heng



Brilliant Rose® by Soo Kee

ISLANDWIDE EXCLUSIVES FOR UOB CARDMEMBERS

Chain Jewellers

- 20% off new jewellery collections
- Additional 10% off storewide promotions with minimum \$500 purchase of other gem-set jewellery

Exclusively for UOB VISA Infinite and UOB Lady's Cardmembers

- Additional 10% off storewide promotions with minimum \$300 purchase of other gem-set jewellery

Participating brands:

- | | | |
|-------------|-----------|----------------------|
| • CITIGEMS | • Cupid | • D'Meyson |
| • Goldheart | • Lee Hwa | • Poh Heng |
| • Soo Kee | • TianPo | • The Jewellery Shop |

Couture Jewellers

- 10% off jewellery collections

Participating brands:

Giovanni Ferraris • Elliott & Carmen • Marco Bicego • The Jewel Box

- Gift-with-purchase

Participating brands:

DeGem • Fabergé • Hearts On Fire® • Hodel

shu uemura Limited Edition Make-Up Palettes

- Free five-piece skincare kit plus XTR Protector SPF 50 PA+++ sunblock with minimum \$150 purchase

Available at Shu Uemura counters in Takashimaya, Tangs Orchard and Tangs VivoCity.

• Terms and conditions apply • Offers are available on a first-come-first-served basis • Valid while stocks last

Jewel Pavilion @ Ngee Ann City Civic Plaza

12 - 21 Oct 2007

BOLD AND BEAUTIFUL

Be mesmerised by the spectacular presentation of unique jewellery designs and beautiful one-of-its-kind pieces at the luxurious Jewel Pavilion, outside Ngee Ann City.

Adding prestige and celebrity glamour to this year's festival are two Internationally renowned jewellery brands.

The legendary Fabergé makes an egg-xceptional entrance with a display of limited edition contemporary Fabergé Egg masterpiece as well as meticulously crafted Fabergé watches and fine jewellery for men and women.

Internationally acclaimed jeweller, Mouawad, famed for its Victoria's Secret Fantasy Bras, presents the fashionable and celebrated Heidi Klum, Rosette and other collections. Also on display will be a \$2.5million heart-shaped evening purse from Mouwad's Legacy Collection, the gift of love in Nicole Kidman and Robbie Williams's "Somethin' Stupid" music video.

DAZZLING DEALS FOR UOB CARDMEMBERS (in addition to Islandwide Exclusives)

- Free jewellery box for first 120 UOB Cardmembers with minimum \$3,000 nett jewellery purchase
- Enjoy 10% off at participating couture jewellers
Baerjewels • Frank & Co. • Habib • Oro di Roma • Mouawad

• Terms & conditions apply • Maximum 3 combined receipts allowed for gift redemption • Valid from 12 - 21 Oct. 2007, while stocks last.



D' Meyson



Fabergé



Marco Bicego



The Jewellery Shop



Soo Kee



Goldheart

Parkway Parade 19 - 28 Oct 2007

POWER

Embodying women's empowered spirit and expressing their aspirations, the intoxicating combination of strength and femininity is celebrated with fortitude and vibrancy by the brilliant creations from the leading jewellers of Parkway Parade.

DAZZLING DEALS FOR UOB CARDMEMBERS (in addition to Islandwide Exclusives)

- **Enjoy DOUBLE CHANCES in the Parkway Parade Lucky Draw**
Every \$500 jewellery purchase at Parkway Parade earns you DOUBLE chances of winning up to \$4,000 worth of jewellery
- **Free jewellery case with minimum \$1,000 nett jewellery purchase**

Participating brands:

Citigems • D'Meyson • Goldheart • Lee Hwa • Poh Heng • Soo Kee • The Jewellery Shop

• Terms & conditions apply • Valid from 19 - 28 Oct 2007, while stocks last.



SK



Lee Hwa

VivoCity 30 Oct - 4 Nov 2007

LEGENDARY

The festival brings a legendary splendour to VivoCity. Imaginative, mystical and romantic, the magic of storytelling in jewellery design takes centre stage with never seen before one-of-its-kind, signature creations by Singapore's leading jewellery brands.



TianPo

DAZZLING DEALS FOR UOB CARDMEMBERS (in addition to Islandwide Exclusives)

- **Free jewellery box for first 30 UOB Cardmembers with minimum \$3,000 nett jewellery purchase**

Participating brands:

Citigems • D'Meyson • Goldheart • Lee Hwa • Poh Heng • SK • Soo Kee • TianPo

• Terms & conditions apply • Maximum 3 combined receipts allowed for gift redemption
• Valid from 30 Oct - 4 Nov 2007, while stocks last.