

UOB and KrisFlyer partnership sets new heights for banking solutions in Singapore.



Overall spend on UOB debit cards increased by **40%** from 2014 to 2016¹.

Outbound travel among Singapore residents grew by **71%** from 2006-2016².

In 2016, **travel** accounted for **22%** of all spend made on UOB credit and debit cards.

Among UOB cardholders, **flights** made up **37%** of all travel spend³ in 2016.

Singapore Airlines, SilkAir, Scoot and Tigerair made up **60%** of all airlines spend on UOB cards in 2016.

With Singaporeans' love of travel, UOB expects to open at least **200,000 KrisFlyer UOB Accounts** in the next 5 years

1 Open a Krisflyer UOB Account

- The account automatically comes with the **KrisFlyer UOB Debit Card**

2 All you have to do to earn 1.4 miles per dollar spend

- Spend a **minimum of \$500** on our card every month
- Maintain a minimum monthly average balance of **\$3000**

3 Earn up to 5.4 miles per \$1 spend*

Deposit balance	\$3k to < \$100k	\$100k to < \$350k	=> \$350k
Base miles per \$1 spend	0.4	0.4	0.4
Bonus miles per \$1 spend*	1	3	5
Total miles earned per \$1 spend**	1.4	3.4	5.4

* Customers will earn base and bonus KrisFlyer miles with a minimum \$500 spend on the KrisFlyer UOB Debit Card per calendar month
 ** Bonus KrisFlyer miles earned is capped at 5% of the monthly average balance in the KrisFlyer UOB account

More KrisFlyer miles for your monthly spend

Assuming a monthly spend of..	\$1,000	\$1,500
Total miles per \$1 spend	1.4	3.4
Deposit amount	\$20,000	\$100,000
Total KrisFlyer miles earned after 12 months	16,800	61,200
KrisFlyer miles redemption	16,800 KrisFlyer miles can be redeemed for: - flights on Singapore Airlines or SilkAir to popular Southeast Asian destinations such as Bali, Langkawi, and Lombok, or - vouchers on Scoot or Tigerair worth \$150, or even merchandise from KrisShop.	60,000 KrisFlyer miles can be redeemed for a business-class return ticket to Taipei on Singapore Airlines.

¹ Source: UOB data
² Source: Singstats 2016
³ UOB defines travel spend as spend on air tickets, lodging and other travel services.