

# HARNESSING A CHILD'S NATURAL TALENTS FOR THE FUTURE ECONOMY

**TODAY**



## ARE TODAY'S PARENTS NURTURING THEIR CHILDREN TO BE FUTURE-READY?

Parents today agree that a **holistic development of skills and achievements** is important to bridge the gap between academic qualifications and skills needed in the future economy.

**TODAY**



**4 in 10** parents believe that today's employers mainly focus on good grades when hiring.

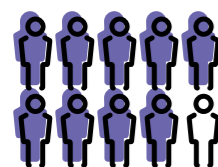
Only **1 in 2** parents are familiar with their child's natural talents.

**FUTURE**



**1 in 10** parents believe that employers of the future will mainly focus on good grades when hiring. Instead, these employers will emphasise skills, such as critical thinking, creativity and complex problem solving.<sup>1</sup>

### Parents are willing to invest in their child



**9 in 10** parents say they have already begun a savings plan for the child.



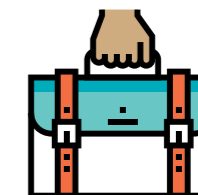
Of these, **75%** begun saving for their child as early as the child-planning stage and before their first birthday.

## THE ENABLER



### THE UOB KIDSMART PROGRAMME

This initiative enables parents to **identify their child's natural talents early** and begin a financial plan that can support and develop their potential, preparing them for success in the future economy.



**TOMORROW**

## WHAT DO JOBS IN THE FUTURE ECONOMY REQUIRE?

Jobs of the future will demand **different skills and mindsets from children of today.**

According to the World Economic Forum's *Future of Jobs Report 2016*, the **top 5 job skills needed by 2020** will be:



Complex problem solving



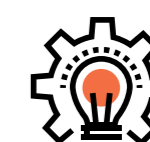
Critical thinking



Creativity



People management



Coordinating with others

### Top 3 areas where parents want to nurture their children



Music



Sports



Speech and drama



**7 in 10** parents are interested in using multiple intelligences tests to discover their child's talents.