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# **NEWS RELEASE**

# **EMBARGOED until 9am 13 May 2012**

UOB Families Across Five Countries Run Together On Mother's Day To Raise More Than \$800,000 for Children's Charities

China joins South East Asian countries in hosting the event

**SINGAPORE, 13 May 2012** – Mother's Day held special meaning for 10,000 employees of United Overseas Bank Limited (UOB) and their families in five regional countries, as they took part today in the annual UOB Heartbeat Run/Walk to raise funds for children's charities.

More than 3,500 people participated in the Singapore leg of the run and walk this morning, raising \$700,000 which was donated to five local charities. UOB teams in Bangkok, Jakarta, Kuala Lumpur and Shanghai also took to the streets for a good cause, bringing the total amount raised for charity across the region today to \$830,000.

UOB extended the run and walk to family members for the first time since the event was launched in 2007. Both the run and the walk kicked off in Singapore at UOB Plaza - with runners winding their way around the Marina Bay precinct while walkers strolled along the Singapore River to Clarke Quay and back. UOB had also held a carnival at the finish line for everyone involved to take part in games and other festivities.

Mr Wee Ee Cheong, UOB Deputy Chairman and Group Chief Executive Officer, who led the run in Singapore, said: "I am delighted that for the first time our team in China has joined our South East Asian colleagues in holding this annual fund-raising event to help the needy in our local communities. By holding it on Mother's Day this year, we can also celebrate, as an extended family, this special woman in our lives."

### The UOB Heart Beats Strongly Across Asia

Funds raised from the UOB Heartbeat Run/Walk will go towards:

## **Singapore**

Five special needs children's charities - AWWA School, APSN Katong School, Fei Yue Early Intervention Programme for Infants and Children, Rainbow Centre Early Intervention Programme for Infants and Children @ Yishun Park and Very Special Arts Singapore – to support education and development programmes.

#### Indonesia

Hayandra Foundation to fund corrective surgery required for children with cleft palates, Sahabat Anak Foundation to aid street children and Kick Andy Hope Foundation to help disadvantaged youth.

# Malaysia

Protect and Save the Children Association in Selangor and Kuala Lumpur, and StART Society which provides disadvantaged children with a visual and performance arts education.

#### **Thailand**

Artistically talented but financially disadvantaged secondary school students to purchase art materials for their applications to the UOB Painting of the Year competition.

#### China

Shanghai Soong Ching Ling Foundation to help improve the welfare and fund the education of underprivileged children.

#### About the UOB Heartbeat Run/Walk

UOB believes in helping disadvantaged children to develop their potential through education, early skills intervention and rehabilitation using art. In 2007, the Group launched the UOB Heartbeat Employee Volunteer Programme as a way to raise funds for local charities operating specifically in the areas of arts, children and education.

Since 2007, UOB has donated more than \$3 million in Singapore to charities operating in these areas. The event was expanded to Indonesia and Malaysia in 2010, while Thailand came on board in 2011. This year is the first year China has held a UOB Heartbeat Run/Walk.

#### **About United Overseas Bank**

United Overseas Bank Limited (UOB) is a leading bank in Asia. It provides a wide range of financial services through its global network of over 500 offices in 19 countries and territories in Asia Pacific, Western Europe and North America, including banking subsidiaries in Singapore, Malaysia, Indonesia, Thailand and mainland China.

UOB plays an active role in the community, focusing on children, education and the arts. Its staff volunteerism programme was initiated in 2007. Through the UOB Heartbeat Run/Walk, UOB has raised funds for its named beneficiaries. UOB has also organised the prestigious Painting Of The Year Competition and Exhibition since 1982. In recognition of its contributions to the arts, UOB has been conferred the National Arts Council's Distinguished Patron of the Arts Award for the sixth consecutive year.

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