
NEWS RELEASE

United Overseas Bank Opens A Mega Branch At Ang Mo Kio Hub To Bring Greater Banking Convenience To The Heartlands

18 April 2007, Singapore - Customers in Ang Mo Kio can look forward to greater banking convenience as United Overseas Bank's (UOB) new 7000 square foot mega branch opens at Ang Mo Kio (AMK) Hub. Offering a full suite of services and new features that complement the lifestyles of its customers, the Bank's new mega branch will see a new Kid's Corner that is furnished with educational games and even PlayStation consoles. This allows children to be kept occupied in a fun and safe environment while their parents focus on their banking needs. To add to that, there will also be a self-service section where computer booths have been specially set up for customers who would rather perform their banking transactions online.

Apart from the above, the Q-Matic system will also be used in the new mega branch as an added level of service. This composite system sends short text messages to customers' mobile phones to inform them that their turn is fast approaching.

With a floor area of some 7000 square feet, this mega branch is the Bank's second biggest branch, with the largest being its main branch at UOB Plaza. Ms Wendy Teo, UOB's Head of Sales and Distribution, Personal Financial Services said, "The Bank has an established presence in Ang Mo Kio. We have been providing banking needs to one of Singapore's oldest heartland for the longest time. Therefore, we are able to understand customers' needs better. We also believe that we are poised to serve both the young and old residents to cater to their lifestyle needs."

To better cater to the needs of its customers, this new branch will be opened from 11am to 6pm on Mondays to Fridays and 11am to 4pm on Saturdays. In addition, it is also the only bank at the AMK Hub that is opened on Sundays from 11am to 6pm for customers who may require assistance in Loans and Investment-related matters.

In celebration of the UOB AMK mega branch opening, UOB customers can look forward to the following:

- Receive a complimentary Gold Medallion Coin¹ when you visit the branch for a financial health check (limited to first 18 customers daily)
- Receive a superior bird's nest gift set when you make a new salary crediting arrangement with the branch²
- Receive a Fortune Piggy³ when you open a new UOB Deposit account⁺.

Footnotes:

¹Available upon completion of a Financial Health Check questionnaire (My Wealth Planner) at UOB Ang Mo Kio Branch. Limited to one Gold Medallion Coin per customer, while stocks last. UOB reserves the right to replace the gift without prior notice.

²Based on a S\$5,000 monthly salary credited into a UOB FlexiDeposit account for 12 months, with no withdrawal of the principal amount within that period. Other Terms and Conditions for the promotion apply. Please visit www.uobgroup.com for the full UOB FlexiDeposit Promotion.

³Available upon opening of a new UOB i-Account, Junior Savers Account and/or UniPlus Account. Terms and Conditions governing Accounts and Services apply. Please approach any of our Personal Bankers for more information. Redemption is to be made at UOB Ang Mo Kio Branch. Limited to one Fortune Piggy per customer, while stocks last. UOB reserves the right to replace the gifts without prior notice.

⁺Singapore Dollar Deposit(s), as listed in the UOB Register of Insured Deposits (a copy of which is available at www.uobgroup.com), if held by or for an "Insured Depositor" and subject to the applicable provisions of the Deposit Insurance Act 2005 (the "Act"), is insured under the Deposit Insurance Scheme up to the limits for the time being specified in the Act. ("Insured Depositor" has the meaning prescribed in the Act.)

About United Overseas Bank

UOB is a leading bank in Singapore that provides a wide range of financial services through its global network of 525 offices in 18 countries and territories in Asia-Pacific, Western Europe and North America. It has banking subsidiaries in Singapore, Malaysia, Indonesia, Thailand and the Philippines.

UOB is focused on enhancing its leadership in the consumer market, and is today, the largest credit card-issuing bank in Singapore with a card base that has exceeded one million. The Bank also has the largest base of merchants in Singapore, both for consumer and commercial credit card acceptance. There are currently more than 20 co-brand cards in its stable, covering the retail sector, service providers and nonprofit organisations.

For media queries, please contact:

Daniel Heng
Group Communications Division
United Overseas Bank
Phone: 6539 3970
Email: Daniel.HengCK@UOBgroup.com