
NEWS RELEASE

Be Rewarded For Life, Only At United Overseas Bank

The 'UOB Grow for Life' Draw gives customers the choice to win the prize of a lifetime – Cash for Life, Free Flights for Life, or A Porsche for Life!

25 August 2004, Singapore - From 1 September 2004 to 28 February 2005, United Overseas Bank Limited (UOB) is giving customers who place deposits with the Bank the once-in-a-lifetime opportunity to win a prize of their choice that is worth S\$200,000. The winner of the 'UOB Grow for Life' Draw can look forward to picking one of the following fabulous prizes:

- a **Porsche Cayenne** (worth approximately S\$200,000); *or*
- an **Annuity Plan** (valued at approximately S\$200,000) from UOB Life Assurance Limited; *or*
- **Free Business Class Travel** (for up to S\$200,000) from UOB Travel Planners Pte Ltd.

To earn chances for the 'UOB Grow for Life' Draw, a customer simply has to maintain an average daily balance of S\$5,000 in a month in a UOB Singapore dollar savings or current account.

Said Ms Sim Puay Suang, Executive Vice President of Personal Financial Services at UOB, "We are very excited about our 'Grow for Life' Draw. The prizes were carefully chosen to appeal to our different customer segments, just like our strategy of offering products and services that are appropriate to their needs. So, irrespective of whether you are a young executive who aspires greater things in life, or the couple who dreams of the holiday of a lifetime, or the retiree who desires the assurance of receiving a monthly income for life, there's a prize that can be yours to enjoy for life."

Ms Sim added, "The 'UOB Grow for Life' Draw not only welcomes new customers to our range of deposit products and services. For our existing customers, the Draw is one of the exciting benefits of banking with UOB and, in recognition of their long-term banking relationships with us, eligible customers will also receive loyalty chances."

How to qualify

Customers holding any of the following deposit accounts with UOB are eligible for the 'UOB Grow for Life' Draw:

Eligible Accounts	
Savings accounts	Current accounts
UOB Savings Account	UOB Current Account
UOB FlexiDeposit Account	UOB i-Account
UOB Uniplus Account	UOB Campus Account
UOB Junior Savers Account	
UOB TX Account	

Earn chances to win your preferred prize of a lifetime

The more a customer deposits with UOB, the more chances the customer has of winning the prize of his/her choice in the 'UOB Grow For Life' Draw.

The criteria for allocating the chances are as follows:

Allocation criteria	Number of chances
For an average daily balance of S\$5,000 maintained in a month in an eligible account (the "Minimum Sum") between 1 September 2004 and 28 February 2005 (the "Qualifying Period")	10 chances for the month
	10 additional chances

For every S\$1,000 increase in the average daily balance in a month over the Minimum Sum between October 2004 and February 2005	for the month
For an eligible account opened during the Qualifying Period and with at least the Minimum Sum maintained for the month	20 bonus chances (one-time)
For an eligible account opened between 2 September 2002 and 31 August 2004, and with at least the Minimum Sum maintained consecutively from September 2004 to November 2004	40 loyalty chances
For an eligible account opened between 2 September 1998 and 1 September 2002, and with at least the Minimum Sum maintained consecutively from September 2004 to November 2004	100 loyalty chances
For an eligible account opened on or before 1 September 1998, and with at least the Minimum Sum maintained consecutively from September 2004 to November 2004	200 loyalty chances

Open a deposit account with UOB today

UOB offers a wide range of deposit accounts that caters to the different banking needs and preferences of customers. To open one of their choice, customers can visit any UOB Group branch.

Customers can visit www.uobgroup.com or call 1800 22 22 121 (24-hour) for more information about UOB's deposit products and services or the 'UOB Grow for Life' Draw.

Gary Lim
Vice President & Head, Deposits Division,
Personal Financial Services
Phone: 65 - 6539 2281
Email: Gary.LimKG@UOBgroup.com

Teo Suan Hwi
Assistant Vice President
Corporate Affairs Division
Phone: 65 - 6539 3972
Email: Teo.SuanHwi@UOBgroup.com